



**INDUSTRY
CHAT**

Topic:

**SUPPLY CHAIN
SUPPLIER DIVERSITY**

4.05.22

12:00 PM – 1:00 PM



EISI

ENERGY INDUSTRY SUPPORT INTERNATIONAL

TERENCE BAPTISTE

SUPPLIER DIVERSITY ADVISOR, CHEVRON CORPORATION



Terence Baptiste, Supplier Diversity Advisor in P/SCM, has been at Chevron over 30 years. His primary responsibility is managing the Supplier Diversity program, which encompasses advocating for the utilization and development of local, small, and diverse suppliers to support our operations.

Terence has been in supply chain over 20 years and has worked in a variety of roles from Contracts Advisor, Strategic Sourcing Specialist and SCM manager. He has worked in various domestic and international assignments. He is a native of New Orleans, Louisiana and has an Accounting degree from Southern University in New Orleans and an MBA from the University of New Orleans.

Terence is excited to be part of the supplier diversity Center of Excellence in P/SCM to help build and grow our supplier diversity efforts as a company. Supplier diversity is an area he has always been passionate about, while in supply chain and while in business roles. Terence believes that everyone has a role in making Chevron a more inclusive organization and everyone can have a role in helping to support Chevron's expanding supplier diversity efforts.



the human energy company™



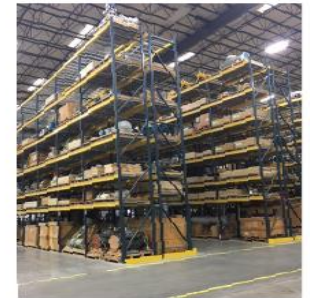
Supplier Diversity Overview

Terence Baptiste April 5, 2022

supply chain management

what we do

we steward Chevron's third-party spend and deliver the materials, services and logistics needed to win in any environment



Supplier diversity/local content vision

The Chevron Supplier Diversity/ Local Content Program will promote an inclusive business environment and a supply chain reflective of the communities where we operate through the utilization of small, diverse, and local businesses that achieve a competitive advantage for Chevron through supply chain excellence and alignment with business and social investment objectives.



chevron supplier diversity overview

- Chevron has had a long and successful commitment to a diverse and inclusive supply chain
- Our Supplier Diversity program is dedicated to developing and utilizing small, local, and diverse businesses that help us solve our most challenging problems while supporting our commitment to fostering economic development and supporting local economies.
- Chevron's supplier diversity program is centrally managed from Houston, Texas.
- David Feldman and Terence Baptist lead the efforts, with support from various individuals that represent multiple streams and business units across the enterprise.
- Our efforts are guided and supported by the newly established supplier diversity governance board that is tasked with providing strategic guidance, representing the business' needs and championing the supplier diversity efforts with our internal stakeholders to improve outcomes.



local content vs. supplier diversity

Local content

- Program designed to promote and advocate for the utilization of local businesses in the supply chain
- Often tied to compliance requirements in international operations
- Definition of “local” varies
- A priority for some U.S.-based businesses

Supplier diversity

- Program designed to promote and advocate for the utilization of small businesses, minority and women owned businesses, and LGBT-owned businesses in the supply chain
- Most often refers to U.S.-based operations
- Minority in this context refers to African-American, Hispanic, Asian, and Native-American



program elements

US small business process regulatory

- Small businesses
- Small women-owned businesses
- Small disadvantaged businesses
- Small HUBZone-certified businesses
- Small veteran-owned businesses
- Small service-disabled veteran owned businesses
- Alaskan Native Corporations (ANCs) and Indian tribes that have not been certified by the SBA as small disadvantaged businesses
- Alaskan Native Corporations (ANCs) and Indian tribes that are not small businesses

Supplier diversity process market driven

- Large and small
 - Minority-owned businesses
 - Women-owned businesses
 - Lesbian, gay, bisexual and transgender (LGBT) owned businesses
 - Disability owned businesses

Local content process (domestic and international)

- Development of locally owned businesses
- Hiring local labor
- Buying local merchandise



certification – chevron’s diversity test

Diverse Suppliers

Small

Businesses may self-certify based on guidelines established by the U.S. Small Business Administration - based on revenue or number of employees

Women-Owned

Must be at least 51% owned and operated by a woman and certified by the regional partner organization of the Women’s Business Enterprise National Council (WBENC)

Disability Owned

Must be at least 51% owned and operated by a person with a disability and certified by Disability:IN (formally USBLN)

LGBT-Owned

Must be 51% owned by a person who is LGBT and certified by the National Gay and Lesbian Chamber of Commerce (NGLCC)

Minority-Owned

Must be 51% owned and operated by a person who is Black, Hispanic, Native-American, or Asian and certified by a regional council of the National Minority Supplier Development Council (NMSDC)



approach – how it should work

Improved Business Outcomes

Compliance

Cost
management

Sustained
operations

Operational
excellence

Growth

Key activities

- Manage external partnerships/sponsorships
- Optimize BU partnerships – awareness/ownership, integration
- Optimize social performance
- Supplier Engagement
- Tracking/reporting

Small/diverse business utilization

- Increased spend
- Meet community expectations
- Add value to the supply chain – innovation, flexibility, etc

Economic development

- Increased economic opportunity and prosperity
- Increased jobs and incomes
- Enhanced workforce and supplier development



why supplier diversity is important

- Chevron's commitment
- Increase supplier competition
- Creates business advantage through brand and reputation enhancement
- Provides a competitive advantage through supply chain performance
- Government compliance
- License to operate/partner of choice
- Supports local economies and fosters economic vitality



JOIN US



MOTIVATION+DRIVE+ACTION
=
PROFESSIONAL GROWTH

 <h2>2013</h2> <p>Year O&GA was established in Houston, TX</p>	<h1>Our Motto</h1> <p>WE KNOW THE INDUSTRY. — WE KNOW SUPPORT.</p>	<h3>MONTHLY NETWORKING</h3> <ul style="list-style-type: none">• Energy Professional Peer & Vendor Connections• Industry Information• Venue Showcase  <p>OVER 100 EVENTS EXECUTED SINCE 2014</p> <h3>ONSHORE & OFFSHORE</h3>  <p>INDUSTRY FIELD TRIPS</p>
 <h3>GLOBAL COMMUNITY</h3>	<h2>2021</h2> <p>Year O&GA transitioned to Energy Industry Support International</p> 	<h3>ANNUAL CONFERENCE</h3> <ul style="list-style-type: none">• Career & Personal Development• Networking• Expert Dynamic Speakers• Fantastic Vendor Exhibition <p>— ONLY —</p> <p>Conference for Energy Industry Strategic Partners, Administrative and Support Professionals</p>
<h3>ABOUT EISI</h3> <p>EiSi is a professional organization for energy industry support professionals and energy strategic partners.</p> <p>At EiSi we provide:</p> <ul style="list-style-type: none">✓ energy industry education✓ career & personal development✓ global networking opportunities✓ leadership opportunities✓ community and energy industry volunteer opportunities <p>At EiSi we also connect energy support professionals with vendors & suppliers that service the energy industry to help build valuable business relationships.</p>	<h3>TRAINING & CERTIFICATION</h3> <p>Energy Industry Training "from the Reservoir to the Pump". OGAP Certification OGVS Certification</p>	

ENERGYINDUSTRYSUPPORT.COM